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3 leaders to join Bayfront Health St. Petersburg after Orlando Health acquisition

Bayfront Health St. Petersburg (Fla.) named John Moore president of the health system and senior vice president of Orlando (Fla.) Health's West Division, hospital officials announced.

Additionally, LaTasha Barnes, will serve as CFO of Bayfront Health St. Petersburg, and Omar Gonzalez will serve as corporate director for the hospital's IT and clinical engineering.

The new leadership is effective Oct. 1 after Orlando Health takes over the long-term lease and operations of 480-bed Bayfront Health St. Petersburg from Franklin, Tenn.-based Community Health Systems.

"Bayfront Health St. Petersburg is in very good hands with John, LaTasha and Omar, and we're thrilled to have them there," David Strong, president and CEO of Orlando Health, said in a news release. "Their experience and leadership will be invaluable as the hospital enters a new era focused on delivering the highest quality care for the community of St. Petersburg."

Mr. Moore has served as president of Orlando Health South Lake Hospital in Clermont, Fla., for nine years.

Ms. Barnes has served as CFO of Orlando Health Winnie Palmer Hospital for Women & Babies in Orlando since 2018.

Omar Gonzalez has served as senior manager of IT services operations for Orlando Health since 2019.

7 recent hospital CMO, CNO moves

1. Dan Blue, MD, will retire from Sioux Falls, S.D.-based Sanford Health. He has served as a family practice physician, CMO of Sioux Valley Clinic, president of Sanford Clinic and president of Sanford World Clinic.
2. UT Southwestern Medical Center and Children's Health in Dallas named Dai Chung, MD, as CMO of their joint pediatric enterprise.
3. Morgantown-based West Virginia University Health System tapped Michael Edmond, MD, as CMO.
4. Saint Alphonsus Medical Center in Ontario, Ore., named Dina Ellwanger, BSN, RN, president and chief nursing officer.
5. Arrowhead Regional Medical Center in Colton, Calif., tapped Sam Hessami, MD, as CMO, according to citynewsgroup.com.
6. Rush Copley Medical Center in Aurora, Ill., named Abby Hornbogen, RN, vice president of patient care and chief nursing officer.
7. Broward Health North in Deerfield Beach, Fla., tapped Cheryl Wild, MSN, RN, as chief nursing officer.

20 hospital, health system executive moves

1. Oswego (N.Y.) Health named Michael Backus executive vice president and COO.
2. Houston-based Memorial Hermann Health System named Noel Cardenas senior vice president and CEO of Memorial Hermann Southeast and Memorial Hermann Pearland hospitals.
3. Penny Cermak, executive vice president and system CFO of Dallas-based Baylor Scott & White Health, plans to leave the organization, effective Oct. 30.
4. Berkshire Health Systems in Pittsfield, Mass., named Sean Fitzpatrick CFO.
5. Terri Gehring, president and CEO of McPherson (Kan.) Hospital, will retire by year's end, according to the *McPherson Sentinel*.
6. Matthew Gutwein, president and CEO of the Health & Hospital Corp. of Marion County, is leaving the Indianapolis-based organization.
7. Campbell County Health in Gillette, Wyo., welcomed Colleen Heeter, RN, BSN, as its first female CEO.
8. Rush Copley Medical Center in Aurora, Ill., named Abby Hornbogen, RN, vice president of patient care and chief nursing officer.
9. Dale Johns was named CEO of Wilkes-Barre (Pa.) General Hospital.
10. Houston-based Memorial Hermann Health System named Justin Kendrick senior vice president and CEO of Memorial Hermann The Woodlands Medical Center and Memorial Hermann Northeast Hospital.
11. Peter Markell, executive vice president of administration and finance, CFO and treasurer of Boston-based Mass General Brigham, plans to retire on March 31, 2021.
12. Greg Neal, CEO of Bristol (Tenn.) Regional Medical Center, stepped down.
13. Buffalo, N.Y.-based Kaleida Health named Robert Nesselbush CEO.
14. Tripp Owings, CEO of Wesley Woodlawn Hospital and ER in Wichita, Kan., accepted a new position as CEO of Medical Center of Trinity (Fla.), according to the *Wichita Business Journal*.
15. Robert Rogalski was named president of Sharon (Pa.) Regional Medical Center.
16. Brant Russell, MSN, RN, was tapped as president and CEO of Ascension Michigan's Ascension Providence Hospital, Southfield and Novi campuses.
17. Los Angeles-based Keck Medicine of USC named Eric Strucko, PhD, CFO.
18. Greensburg, Pa.-based Excela Health tapped Jeffrey Tiesi as executive vice president and COO
19. Kevin Vaziri is stepping down as CEO of Dignity Health's Woodland (Calif.) Memorial Hospital.
20. Gregory Walker, CEO of Wentworth-Douglass Hospital in Dover, N.H., will retire Oct. 31, according to fosters.com.

10 recent hospital, health system CEO moves

1. Daniel Bonk began his tenure as CEO of Bellville (Texas) Medical Center, *The Sealy News* reported.
2. Houston-based Memorial Hermann Health System named Noel Cardenas senior vice president and CEO of Memorial Hermann Southeast and Memorial Hermann Pearland hospitals.
3. Karen Fordham left her job as CEO of Venice (Fla.) Regional Bayfront Health.
4. Terri Gehring, president and CEO of McPherson (Kan.) Hospital, will retire by year's end, according to the *McPherson Sentinel*.
5. Matthew Gutwein, president and CEO of the Health & Hospital Corporation of Marion County, is leaving the Indianapolis-based organization.
6. Tampa, Fla.-based Moffitt Cancer Center named Patrick Hwu, MD, president and CEO.
7. Houston-based Memorial Hermann Health System named Justin Kendrick senior vice president and CEO of Memorial Hermann The Woodlands Medical Center and Memorial Hermann Northeast Hospital.
8. Greg Neal, CEO of Bristol (Tenn.) Regional Medical Center, stepped down.
9. Buffalo, N.Y.-based Kaleida Health named Robert Nesselbush CEO.
10. Gregory Walker, CEO of Wentworth-Douglass Hospital in Dover, N.H., will retire Oct. 31, according to fosters.com.

47 COO moves in 2020

1. Billings (Mont.) Clinic named Mary Albers COO.
2. Erin Asprec was chosen as Houston-based Memorial Hermann Health System's executive vice president and COO.
3. Oswego (N.Y.) Health named Michael Backus executive vice president and COO.
4. Jason Bernd was named president and COO of Novant Health Matthews (N.C.) Medical Center.
5. Olean, N.Y.-based Upper Allegheny Health System named Rick Braun COO, according to the *Olean Times Herald*.
6. Cleveland-based University Hospitals named Eric Beck, DO, system COO.
7. Baltimore-based LifeBridge Health named Craig Carmichael president and COO of Northwest Hospital in Randallstown, Md.
8. Lifespan, a nonprofit health system based in Providence, R.I., named Todd Conklin executive vice president and COO.
9. Island Hospital in Anacortes, Wash., named Elise Cutter COO, according to goskagit.com.
10. Tony DeDominico, RN, MSN, was named COO of Austin, Texas-based Ascension Seton Northwest.
11. Hillcrest Medical Center in Tulsa, Okla., named Zach Dietze COO, according to the *Tulsa World*.

12. Richelle Webb Dixon was tapped to serve as senior vice president and COO of Froedtert Hospital in Milwaukee.
13. Jonesboro, Ark.-based NEA Baptist Health System named Melanie Edens COO.
14. Buffalo, N.Y.-based Catholic Health tapped James Garvey as executive vice president and COO.
15. Ryan Geib was named COO of Mercy Hospital Fort Smith (Ark.).
16. Kittanning, Pa.-based Armstrong Center for Medicine and Health appointed Nichole Geraci COO.
17. Ascension Wisconsin, a ministry market of St. Louis-based Ascension, named Monica Hilt COO.
18. Baltimore-based LifeBridge Health named Garrett Hoover president and COO of Carroll Hospital in Westminster, Md.
19. TriStar Skyline Medical Center in Nashville, Tenn., named Nick Howald COO.
20. Medical City Plano (Texas) named Cameron Howard COO.
21. Wentworth-Douglass Hospital in Dover, N.H., selected Jeffrey Hughes as COO.
22. UChicago Medicine health system tapped Thomas Jackiewicz as president of the University of Chicago Medical Center and COO of the health system.
23. Alex Jackson was named COO and president of Spokane-based MultiCare Rockwood Clinic.
24. Portsmouth (N.H.) Regional Hospital named Matthew Larkin COO.
25. Regional Medical Center Bayonet Point in Hudson, Fla., part of HCA's West Florida Division, selected Paige Laughlin as COO.
26. Columbus-based OhioHealth named John McWhorter COO.
27. Citrus Memorial Hospital in Inverness, Fla., named Joshua Moore COO.
28. Gary Park, COO of Chapel Hill, N.C.-based UNC Health Care, will retire Feb. 28.
29. St. Louis-based BJC HealthCare promoted Angelleen Peters-Lewis, PhD, RN, Barnes-Jewish Hospital vice president of patient care services and chief nursing officer, to COO.
30. St. Luke's Health System in Boise, Idaho, filled top executive roles, including naming Pam Lindemoen COO.
31. Lakewood Ranch (Fla.) Medical Center named Diego Perilla COO, according to *Sarasota Magazine*.
32. Nicklaus Children's Health System named Perry Ann Reed senior vice president and COO of the Miami-based health system and president of Nicklaus Children's Hospital.
33. Jason Roeback assumed COO responsibilities for Grove City (Pa.) Medical Center.
34. St. Joseph Regional Medical Center in Lewiston, Idaho, named Taylor Rudd COO.
35. Slidell (La.) Memorial Hospital named Holly Sanchez COO.
36. Utica, N.Y.-based Mohawk Valley Health System named Mansoor Shahid senior vice president and COO.
37. Saint Michael's Medical Center in Newark, N.J., named Alan Sickles, MD, as COO.
38. Rockville Centre, N.Y.-based Catholic Health Services tapped Michael Silverman to serve as COO of St. Catherine of Siena Medical Center in Smithtown, N.Y.
39. D. Christopher Sloan joined Capital Medical Center in Olympia, Wash., as COO.
40. Jefferson Health New Jersey in Voorhees named Brian Sweeney president and COO.
41. Good Samaritan in Vincennes, Ind., promoted Adam Thacker to COO.

42. Greensburg, Pa.-based Excela Health tapped Jeffrey Tiesi as executive vice president and COO.
43. Doctors Hospital of Sarasota (Fla.) named Allyssa Tobitt COO.
44. Hudson, N.Y.-based Columbia Memorial Health named Dorothy Urschel, DNP, COO.
45. UnityPoint Health-Trinity, which operates four hospitals in Rock Island, Ill., Moline, Ill., Bettendorf, Iowa, and Muscatine, Iowa, named Barb Weber, MSN, RN, as its COO.
46. Joe White is the new COO of Nashville, Tenn.-based TriStar Southern Hills Medical Center, part of HCA Healthcare's TriStar Division.
47. Louisville, Ky.-based Kindred Healthcare named Jason Zachariah COO.